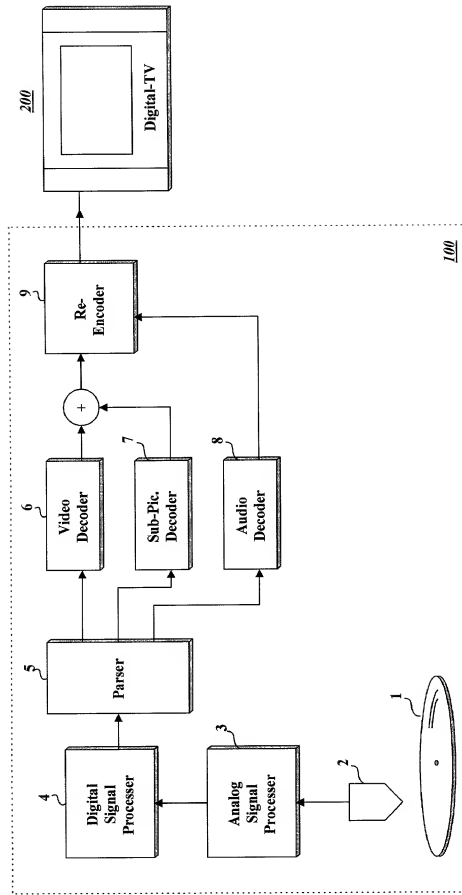


FIG. 1



Conventional Art

FIG. 2

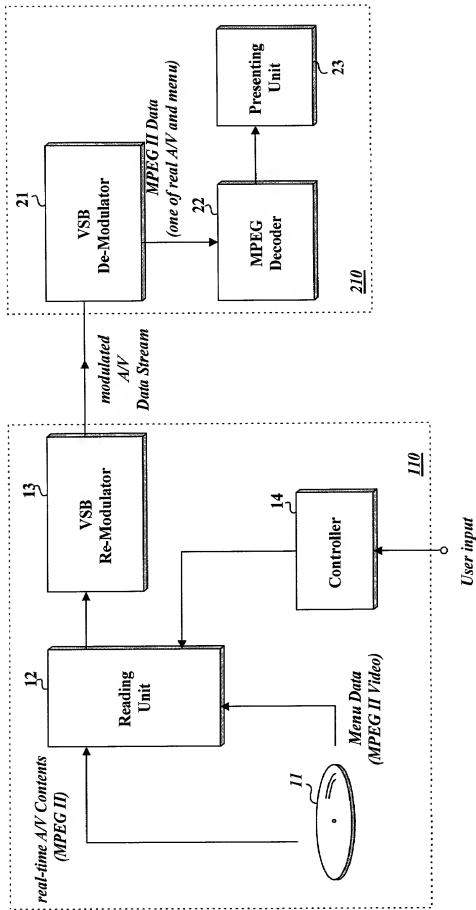


FIG. 3

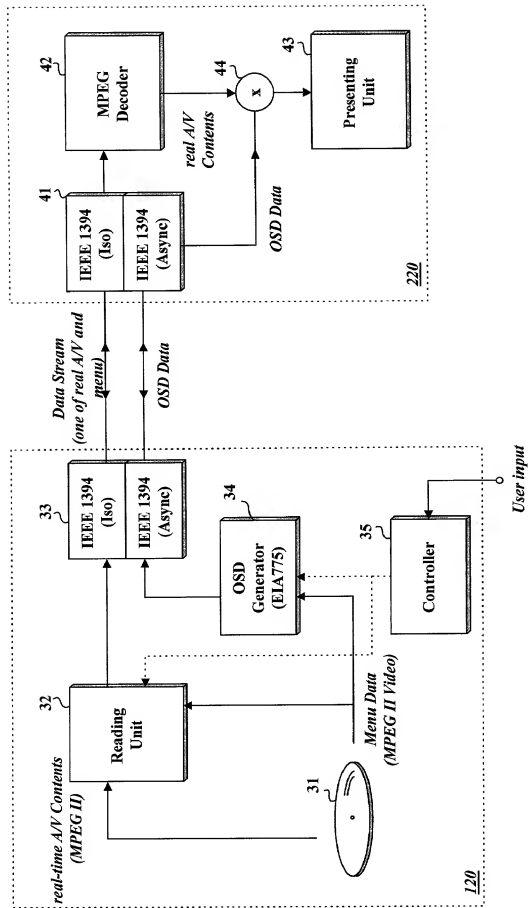


FIG. 4

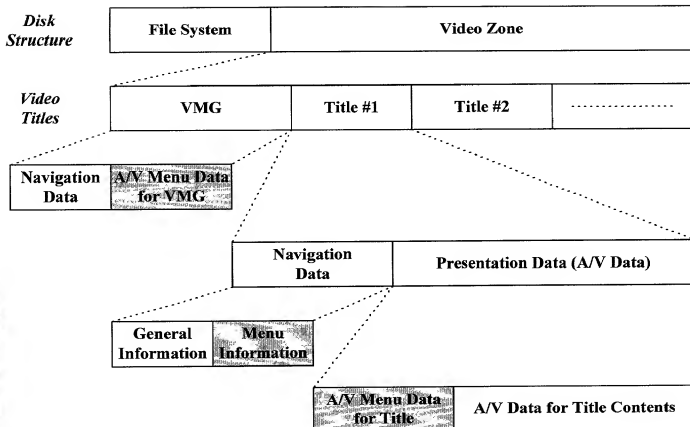


FIG. 5

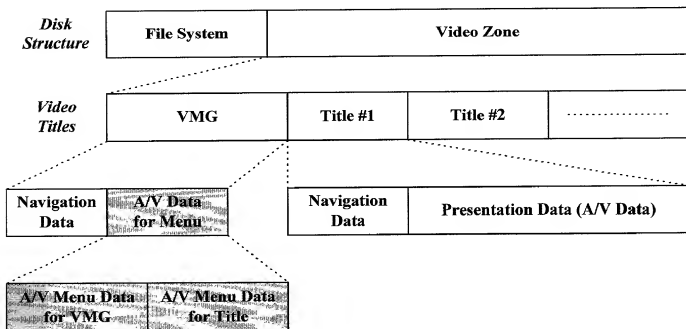
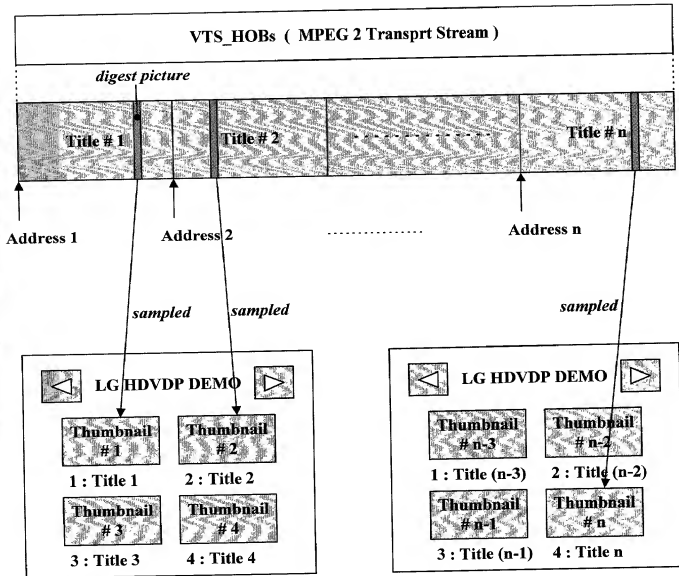
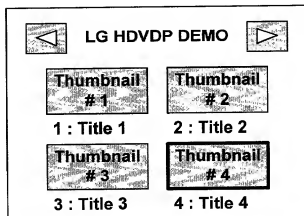
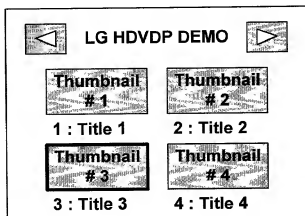
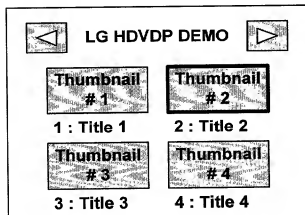
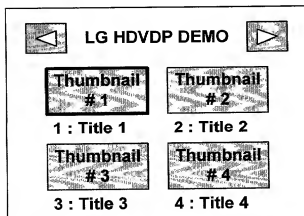
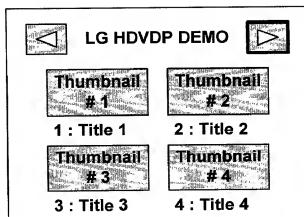
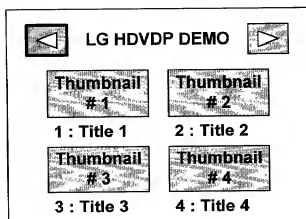


FIG. 6



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FIG. 7




 : mark for a selected menu item

FIG. 8

Structure of Menu Data Stream for VSB-modulated transmission

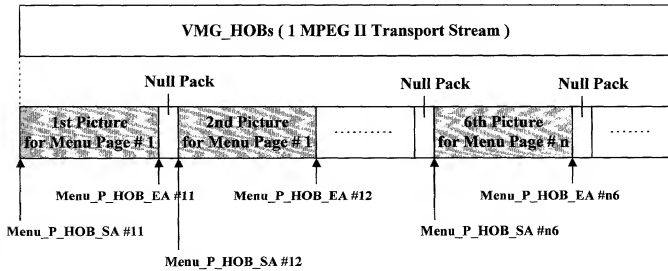


FIG. 9

Menu Data Transmitting Method Through VSB-modulation

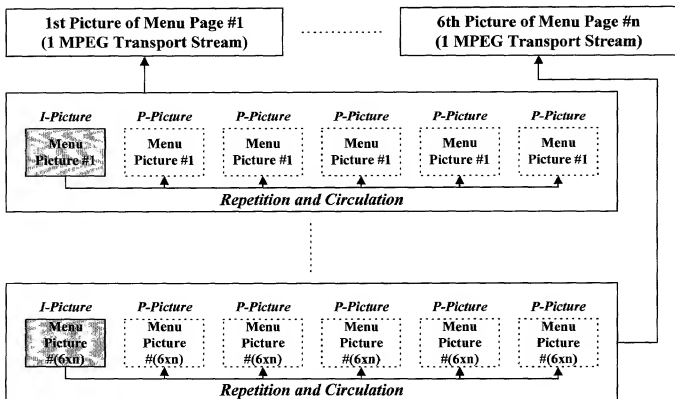


FIG. 10

Structure of Menu Data Stream for transmission through IEEE 1394

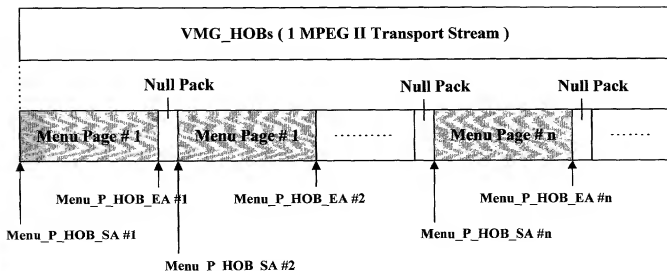


FIG. 11

Menu Data Transmitting Method Through IEEE 1394

